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**FOR IMMEDIATE RELEASE**

## **Action Pathways Second Harvest Food Bank of Southeast NC Receives \$400 from the National Fluid Milk Processor Promotion Program and the Great American Milk Drive**

FAYETTEVILLE, NORTH CAROLINA – Action Pathways Second Harvest Food Bank of Southeast North Carolina has received \$400 from the National Fluid Milk Processor Promotion Program (MilkPEP) and the Great American Milk Drive (GAMD) to help provide fresh milk to improve health and well-being of families who face daily hunger.

“Milk is a highly requested item and we are very grateful for the opportunity to continually provide our families with this nutritious option,” Interim Food Bank Director, Cortez Phillip said.

The grant will fund the purchase of white milk to be distributed to families who need it most. Milk is a top food source of calcium, vitamin D and potassium. Action Pathways Second Harvest Food Bank of Southeast North Carolina has built a network of over 260 member agencies— churches, food pantries, shelters, and other nonprofits— which distributes food to individuals and families throughout seven counties. Currently, Second Harvest Food Bank secures, stores, and distributes more than 13 million pounds of food annually.

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### **About Action Pathways Second Harvest Food Bank**

A proud member of Feeding America, Action Pathways Second Harvest Food Bank of Southeast North Carolina serves seven counties: Bladen, Cumberland, Duplin, Harnett, Hoke, Robeson, and Sampson. With a large rural service area, the organization relies on strong partnerships with over 260 churches, food pantries, and other nonprofits to distribute food to those in need. In southeast North Carolina, over 18 percent of people are at risk of hunger. SHFB is committed to improving access to healthy foods; advocating for those in need; empowering the community with emergency assistance and education.

### **About MilkPEP**

MilkPEP, Washington, D.C., is funded by the nation's milk companies, who are committed to educating consumers about the many nutritious benefits of milk and ensuring all children have access to fresh, wholesome milk. The MilkPEP Board runs marketing programs, including Milk Life, a multi-faceted campaign highlighting the important role milk plays in helping families reach their full

potential, Milk It! a campaign for kids built around their love of milk, and Built with Chocolate Milk, which inspires athletes to perform at their best and recover with lowfat chocolate milk. For more information, go to [milklife.com](http://milklife.com) and [builtwithchocolatemilk.com](http://builtwithchocolatemilk.com).

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