



MEDIA ALERT:

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**Food Lion to Donate \$600,000 – 6 million meals - to Nourish
Neighbors in Need Impacted by Coronavirus (COVID-19)**

*Retailer to Provide \$120,000 to Raleigh-Area Feeding America®-Affiliated Food Banks
to Help to Meet Increased Demand*

SALISBURY, N.C. – Food Lion Feeds is donating \$120,000 to Raleigh-Area Feeding America® Affiliated Food Banks to help fight hunger amid increased demand due to the COVID-19 crisis.

Food Lion Feeds will donate \$50,000 to both the Food Bank of Central and Eastern North Carolina and the Second Harvest Food Bank of Southeast North Carolina, as well as \$20,000 to the Inter-Faith Food Shuttle, all part of its mission to help end hunger in our community.

"Nourishing our neighbors is core to everything we do, and we know that many of our neighbors have been tremendously impacted by the recent school and business closures as a result of the coronavirus pandemic," said Meg Ham, Food Lion President. "Hunger is a lot closer than you think, and that's why we've always been committed to fighting food insecurity in the towns and cities we serve. That need is heightened right now, and we want our neighbors to know they can count on us during this unprecedented time. We'll continue to stay closely connected to our community partners and ensure we do everything we can to help provide stability in the weeks and months ahead."

Food Lion Feeds is donating \$50,000 to the Food Bank of Central and Eastern North Carolina to provide more than 4,000 meal boxes to students and their families. Each box contains 16 to 18 meals.

"We're so thankful for the dedication of Food Lion to our COVID-19 relief efforts," said President & CEO of the Food Bank, Peter Werbicki. "They are an incredible partner to

our hunger relief work every day, and this additional support for crisis response helps us stay nimble and responsive to the needs of the vulnerable people we serve.”

The Second Harvest Food Bank of Southeast North Carolina in Fayetteville will use its \$50,000 donation from Food Lion to help feed kids in local Head Start programs, which serve 800 low-income families. This money would fund 10 meals per child.

"During this time of uncertainty, this gift is critical for our families. Because of Food Lion's generous donation, we will be able to combat local food insecurity exacerbated by the current global health pandemic," said [Lonnie Ballard](#), CEO ~~Lonnie Ballard~~ of the Second Harvest Food Bank of Southeast North Carolina.

Additionally, the Inter-Faith Food Shuttle will use its \$20,000 gift from Food Lion Feeds to provide more [of the](#) "quick-frozen meals" they are currently preparing for children in the community. They are packaging four meals per week, per student. This donation will provide up to 2,500 meals each week for 4 weeks.

Inter-Faith Shuttle CEO Bethann James echoes the need in our community right now.

"We are grateful for the deep commitment of Food Lion, and the Food Lion Feeds program, as partners in this work to find innovative and transformative solutions to ending hunger. This donation comes at just the right time as we are working to distribute as many meals as possible to children and their families at risk of hunger," she says.

These donations are part of \$600,000 in pledged donations the retailer has made to help its neighbors in need as a response to the coronavirus (COVID-19) outbreak.

In America, 5.5 million seniors and one in seven children across Food Lion's 10-state footprint are food insecure. Food Lion has committed \$500,000 to be donated directly to its Feeding-America affiliated community food bank partners serving towns and cities where Food Lion operates. The additional \$100,000 will be donated to Feeding America® to support its overall response efforts.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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