

**Second Harvest Food Bank of Southeast North Carolina,
Walmart, Sam's Club and Feeding America Launch
"Fight Hunger. Spark Change." Campaign to Combat Hunger in Fayetteville**

FAYETTEVILLE, NC – April 22, 2019 – One in eight Americans in communities across the U.S. struggle with hunger, according to the U.S. Department of Agriculture, including one in six right here in the southeastern North Carolina. To raise awareness and combat the issue, Walmart, Sam's Club, Feeding America® and Second Harvest Food Bank of Southeast North Carolina are kicking off its sixth annual nationwide "Fight Hunger. Spark Change." (FHSC) campaign, which will run from April 22 to May 20.

In partnership with Second Harvest, Walmart and Sam's Club now invite Fayetteville shoppers to help fight hunger in their local community. There are three ways to participate – purchasing a participating item in-store or online, donating in-store, or donating on Feeding America's website.

With 749 million meals achieved over the last five years, Fayetteville customers and members can help the Feeding America network secure its 1 billion cumulative meals goal in three ways. They can track the number of meals by visiting www.walmart.com/fighthunger.

- For every participating product purchased at U.S. Walmart stores, Sam's Clubs or on Walmart.com during the campaign, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America member food bank, up to applicable limits.
- Donate money to your local Feeding America food bank at participating Sam's Club and Walmart stores in the U.S.
- Donate at feedingamerica.org/Walmart.

Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks including Second Harvest. A purchase of one of the 267 participating items helps secure the equivalent of one meal. Each Walmart and Sam's Club will partner with at least one Feeding America local food bank, and the 18 participating suppliers include: Bush Brothers, Campbell's, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben's, Nature Nate's Honey and Unilever.

"Children across the area are already excited for summer vacation," said Ron Pringle, director of the local food bank. "While we love to see those smiles, we know some of those children are putting on a brave face, thinking about what they'll do at home without the daily lunches they counted on from their school cafeteria. The 'Fight Hunger. Spark Change.' Campaign comes at a perfect time to restock our shelves and provide for families facing hunger."

“As we go into our sixth year of the ‘Fight Hunger. Spark Change.’ campaign, it’s exciting to approach the 1 billion mark in terms of charitable meals secured for Feeding America over the life of the program,” said Kathleen McLaughlin, chief sustainability officer for Walmart. “Food insecurity continues to affect communities across the United States. Working with Feeding America, our customers, members, associates and suppliers, Walmart and Sam’s Club aim to be part of the solution.”

Second Harvest works with Walmart and Sam’s Club’s locations across the food bank’s seven-county service area. As part of their commitment to fighting hunger, these stores partner to donate product to the food bank each week, which is in turn distributed to the food bank’s 260 partner agencies which serve as feeding hands to Southeast North Carolina.

To learn more about the campaign visit www.walmart.com/fighthunger.

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About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, [on Facebook at http://facebook.com/walmart](http://facebook.com/walmart) and [on Twitter at http://twitter.com/walmart](http://twitter.com/walmart).

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](http://facebook.com) or follow us on [Twitter](http://twitter.com).

About Second Harvest Food Bank of Southeast North Carolina: A proud member of Feeding America, Second Harvest Food Bank of Southeast North Carolina serves seven counties: Bladen, Cumberland, Duplin, Harnett, Hoke, Robeson, and Sampson. With a large rural service area, the organization relies on strong partnerships with over 260 churches, food pantries, and other nonprofits to distribute food to those in need. In southeast North Carolina, over 18 percent of people are at risk of hunger. Led by the principles of “Feed – Advocate – Empower,” SHFB is committed to improving access to healthy foods; advocating for those in need; and empowering the community with emergency assistance and education.